

# **“Innovation and Entrepreneurship Forum”**

## **Syllabus – Spring, 2014**

**Time:** 7:00 PM to 9:00 PM on selective Mondays, six meetings during the Spring Semester of 2013/2014.

**Place:** Lecture Hall on the Sixth Floor, the Commerce Building, NCCU. (To be confirmed)

**Coordinator:** Professor Chester Ho

**Office hours:** By appointment

### **Objective:**

This course is designed to create a forum for industry leaders, with successes in innovation and entrepreneurship, to share their first hand knowledge and experiences with IMBA and other graduate students.

### **Format of the Course:**

Speakers will decide the format of their meetings to allow as much interaction as they see fit. Each presentation will be 60 minutes or more, followed by a Q&A session. The speaker will decide when they like the 20-mins break to be.

**Lectures and Panel discussion dates are set, and one lecturer is yet to confirm:**

**February 17 – “From Innovation to Entrepreneurship”, Mr. Chester Ho**, Professor, IMBA + EMBA, College of Commerce, National Chengchi University;

**February 24 – Mr. Bill Wiseman**, Managing Partner, McKinsey and Co., Greater China;

**March 3 – Mr. Stanley Chang**, Chairman and CEO, Medigen Biotechnology Corp.;

**March 10 – Mr. Allan Edwards**, Director, Canadian Trade Office in Taipei;

**March 17 – Mr. Jing-Lai Wang**, Chairman and Managing Partner, Ernst & Young, Taiwan;

**March 24 – “Entrepreneurial Financing”, Mr. Chester Ho**, Professor IMBA + EMBA, College of Commerce, National Chengchi University.

**Language of the Forum:** English

**Requirements for Students:**

Students should attend each keynote speech on time. Write a brief report (about 300-words) capturing major achievements of the speaker and key points of the presentation of the week, and e-mail it to the teaching assistant prior to the next presentation. The last report will be due on March 31.

**Students are allowed to be absent twice with cause. A student automatically fails if absent for three or more meetings.**

**Grading:**

Attendance and participation in discussion: 40%  
Individual Reports: 60%